American Weekend Entertainment Partners With reVolver Podcasts to Distribute Music Daily®

Music Lovers Will Get Their Music Daily News Reports Both in Spanish and English Across reVolver's Network of Podcast Platforms

NEW YORK, Jul. 14, 2022 - American Weekend Entertainment announced that it entered a multi-year syndication deal with reVolver Podcasts to distribute Music Daily news reports both in Spanish and English across its network of audio podcast platforms. reVolver Podcasts is a leader in on-demand audio geared towards multicultural consumers and is a global media platform with creators, subscribers, and fans around the world, with specific interest in the U.S. Hispanic market.

"We are excited to partner with reVolver, the premier distributor of multicultural podcasts in the world," said Mel Adler, President of American Weekend Entertainment. "Through their network of audio partners, our daily reports can provide millions of music fans with all the information they want about the artists that they love and need to discover, on-demand — 24/7."

With its fan-driven philosophy and "studio to stage" approach, Music Daily delivers authentic news coverage on all music genres including Pop, Rock, Hip-Hop, Dance, Latin and Country. Through reVolver Podcasts, Music Daily programming will include:

- New music releases with "**Drops**"
- Developing artists with "**Discoveries**"
- Streaming charts and trends with "**Tracks**"
- Tour and festival updates with "**OnStage™**"
- In-depth artist profiles with "**Featured Artist**"
- Weekend news roundup with "**Rewind**"

The addition of reVolver Podcasts empowers American Weekend Entertainment to expand its audience reach through daily bi-lingual podcasts on Apple, Pandora, Stitcher, Google, Spotify and others. Together with its existing multi-platform presence, Music Daily can now reach millions of passionate music consumers worldwide with fun and exciting user experiences.

This agreement also enables reVolver Podcasts to reach the valuable Zillennial audience internationally with authentic music news and information gleaned from American Weekend's army of passionate writers and content creators.

"Music Daily is music to the ears of our loyal podcast fans. Music lovers will get all the information they crave about their favorite artists and may discover new musicians," said Jack Hobbs, President of revolver Podcasts. "Our partnership with American Weekend Entertainment brings to podcasting fun and exciting alternatives to standard music news and information sources."

All of the exciting Music Daily programming can now be found for free to millions of listeners in the U.S. and around the world on Apple Podcasts, Spotify, Pandora, Google Podcasts, Amazon Music, Deezer, iHeartRadio, Stitcher, Samsung Free, and coming soon Facebook Audio.

About American Weekend Entertainment
American Weekend Entertainment (AWE) is a new media content agency focused on music news and entertainment. Music Daily® is a registered trademark of AWE. Their common mission is to connect passionate music fans with bands and brands at scale by creating fun and exciting alternatives to standard music news and information sources. For more information, please visit www.aweinc.tv and www.musicdaily.com.

About reVolver Podcasts
reVolver Podcasts is the leading multicultural, audio-on-demand content creator and distributor in the U.S. Home to Erazno y La Chokolata, El Show de Piolín, The Chef Kulture Podcast, The Anik & Florian Podcast, Alex "El Genio" Lucas, A Ukrainian American: Inside Kyiv, Bigfoot and Beyond with Cliff and Bobo, Don Cheto Al Aire, Luis Jimenez Podcast, Panda Show — Sin Censura and Panda Show — Censurado, plus more than 70 additional programs spanning sports, music, finance, entertainment, lifestyle, health and wellness, inspiration, news, branded content and live events, the podcasts are distributed on reVolverPodcasts.com, Apple Podcasts, Spotify, Google Podcasts, Deezer, Amazon Music, Stitcher, Pandora and the iHeart Radio app. For more information about the company, visit www.revolverpodcasts.com.

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